

THE 2024 - ANAHEIM LANDSCAPE EXPO

DESIGN • BUILD • MAINTAIN • SUPPLY

Exhibit Booth Space Application
and Contract
Anaheim Convention Center – Hall B
September 18th & 19th, 2024

Please type or print:

Company Name (Exhibitor): _____
**To be used for TLE promotional material.*

Address: _____ City: _____ State: _____ Zip: _____

Telephone: _____ Fax: _____

Contact Person: _____ Contact Email: _____

Booth Contact (if different from above): _____ Cell Phone # _____

Telephone: _____ Email: _____

EXHIBIT SPACE RATES

SIZE	<u>Before</u> 2/19/24	<u>Before</u> 5/29/24	<u>After</u> Memorial Day
10x10	\$1,895	\$1,995	\$2,195
10x20	\$3,395	\$3,595	\$3,895
20x20	\$5,695	\$6,095	\$6,495
20x30	\$7,395	\$7,695	\$7,995

7 or more booths contact booth sales at tleinfo@thelandscapeexpo.com

LANDSCAPE CONTRACTOR

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Sign Me Up For The Show Guide:

	<u>Before</u> 2/19/24	<u>After</u> 2/19/24
<input type="checkbox"/> Full Page/Full Color	\$1,495	\$1,595
<input type="checkbox"/> 1/2 Page/Full Color	\$795	\$895
<input type="checkbox"/> 1/4 Page/Full Color	\$425	\$495

* Includes Art Production & Enhanced Exhibitors Listing
 * Billed When Show Guide is Printed
 (Hardcopy also mails to 15,000)

BOOTH SELECTION

Number of 10x10 Booths: _____
 Booth # _____
 Total Amount Due: \$ _____

(Please indicate what type and rough size of equipment so we can plan for move in)

Notes: _____

FORM OF PAYMENT

☐ VISA/MC ☐ AMEX ☐ Check ☐ Cash ☐ ACH

Name as it appears on card: _____

Credit Card #: _____

☐ Charge Full Amount Now Exp. Date: _____ Security Code: _____

☐ Charge 50% Now / Balance on June 30th, 2024

Billing Address (if different than above): _____

For additional information
please contact trade show sales:

Nathan Schmok
 (714) 979-5276 ext. 111
nschmok@thelandscapeexpo.com

Clint Phipps
 (714) 979-5276 ext. 114
cphipps@thelandscapeexpo.com

GENERAL TERMS

Agreement: The undersigned Exhibitor hereby contracts with Landscape Communications, Inc. (LCI) for exhibition space at The Landscape Expo (TLE) as described herein. This agreement is subject to the rules, regulations and guidelines established by LCI and The Anaheim Convention Center. By signing below, Exhibitor agrees to abide by and be bound by them. *Event Rules and Regulations* are hereby incorporated into this Agreement and shall have the same force and effect as if fully set forth herein. Booth locations are assigned on a first-come-basis, based upon availability, each is sold in 10' x 10' increments. Booth rental includes: standard booth pipe & drape and side rail draping. Any additional services which need to be ordered are the responsibility of, and will be billed to the Exhibitor. These items may include (but are not limited to): electricity, booth signage and installation, carpet, furniture, etc. These need to be ordered from the show decorator or an authorized TLE vendor.

Payment Terms: 50% due with signed contract. Balance of payment due June 30, 2024. Space reserved after June 30, 2024 requires full payment with signed contract.

Cancellation: All payment are non refundable.

Institute Conditions: Exhibitor agrees that show management reserves the authority to re-assign all exhibit space including the dimensions and locations within the show if deemed necessary. Show management will notify Exhibitor in writing if space assignments need to be changed prior to actual show dates.

Insurance: General liability insurance is required to exhibit. See exhibitor packet for detailed requirements.

____ I have read and agree to the General and Payment terms as contained in this contract.

Printed Name: _____

Authorized Signature: _____ Date: _____

The individual signing this contract represents and warrants that he or she is duly authorized to execute a binding contract for the Exhibitor.

The Landscape Expo
 14771 Plaza Dr., Suite A
 Tustin, CA 92780
 Fax: (714) 979-3543