

THE 2021 - LONG BEACH  
**LANDSCAPE**  
 DESIGN • BUILD • MAINTAIN • SUPPLY EXPO

Exhibit Booth Space Application  
 and Contract

Long Beach Convention Center – Halls B&C

October 13th & 14th, 2021

**Please type or print:**

Company Name (Exhibitor): \_\_\_\_\_

*\*To be used for TLE promotional material.*

Address: \_\_\_\_\_ City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Telephone: \_\_\_\_\_ Fax: \_\_\_\_\_

Contact Person: \_\_\_\_\_ Contact Email: \_\_\_\_\_

Booth Contact (if different from above): \_\_\_\_\_ Cell Phone # \_\_\_\_\_

Telephone: \_\_\_\_\_ Email: \_\_\_\_\_

**EXHIBIT SPACE RATES**

SIZE

Early Bird

*\* 30% payment deposit is required to hold your priority registration space*

10x10 \$1,695

10x20 \$2,995

20x20 \$4,995

20x30 \$6,595

**FREE** Additional marketing for your company includes:

**FREE** Vendor Microsite on *TheLandscapeExpo.com* with  
 10 Product Profiles & photos per 100 sq. ft.

Linked logo to your company website on *TheLandscapeExpo.com*

7 or more booths contact booth sales at [tleinfo@thelandscapeexpo.com](mailto:tleinfo@thelandscapeexpo.com)

**BOOTH SELECTION**

(Please indicate what type and rough size of equipment so we can plan for move in)

Number of 10x10 Booths: \_\_\_\_\_

Notes: \_\_\_\_\_

Booth # \_\_\_\_\_

Total Amount Due: \$ \_\_\_\_\_

**FORM OF PAYMENT**

VISA/MC

AMEX

Check

Cash

ACH

Name as it appears on card: \_\_\_\_\_

Credit Card #: \_\_\_\_\_

Charge Full Amount Now

Exp. Date: \_\_\_\_\_ Security Code: \_\_\_\_\_

Charge 50% Now / Balance on August 31<sup>st</sup>, 2021

Billing Address (if different than above): \_\_\_\_\_

**For additional information  
 please contact your  
 trade show sales team:**

**Nathan Schmok**  
 (714) 979-5276 ext. 118  
[nschmok@thelandscapeexpo.com](mailto:nschmok@thelandscapeexpo.com)

**GENERAL TERMS**

**Agreement:** The undersigned Exhibitor hereby contracts with Landscape Communications, Inc. (LCI) for exhibition space at The Landscape Expo (TLE) as described herein. This agreement is subject to the rules, regulations and guidelines established by LCI and The Long Beach Convention Center. By signing below, Exhibitor agrees to abide by and be bound by them. *Event Rules and Regulations* are hereby incorporated into this Agreement and shall have the same force and effect as if fully set forth herein. Booth locations are assigned on a first-come-basis, based upon availability, each is sold in 10' x 10' increments. Booth rental includes: standard booth pipe & drape and side rail draping. Any additional services which need to be ordered are the responsibility of, and will be billed to the Exhibitor. These items may include (but are not limited to): electricity, booth signage and installation, carpet, furniture, etc. These need to be ordered from the show decorator or an authorized TLE vendor.

**Payment Terms:** 50% due with signed contract. Balance of payment due August 31, 2021. Space reserved after August 31, 2021 requires full payment with signed contract.

**Cancellation:** All payment are non refundable.

**Institute Conditions:** Exhibitor agrees that show management reserves the authority to re-assign all exhibit space including the dimensions and locations within the show if deemed necessary. Show management will notify Exhibitor in writing if space assignments need to be changed prior to actual show dates.

\_\_\_\_ I have read and agree to the General and Payment terms as contained in this contract.

Printed Name: \_\_\_\_\_

Authorized Signature: \_\_\_\_\_ Date: \_\_\_\_\_

*The individual signing this contract represents and warrants that he or she is duly authorized to execute a binding contract for the Exhibitor.*

**Margot Boyer**  
**Show Manager**  
 (714) 979-5276 ext. 143  
[mboyer@thelandscapeexpo.com](mailto:mboyer@thelandscapeexpo.com)

**The Landscape Expo**  
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 Tustin, CA 92780  
 Fax: (714) 979-3543