

THE 2020 - LONG BEACH
LANDSCAPE
 DESIGN • BUILD • MAINTAIN • SUPPLY
 EXPO

Exhibit Booth Space Application
 and Contract

Long Beach Convention Center – Arena & Hall C
 December 9th & 10th, 2020

Please type or print:

Company Name (Exhibitor): _____
**To be used for TLE promotional material.*

Address: _____ City: _____ State: _____ Zip: _____

Telephone: _____ Fax: _____

Contact Person: _____ Contact Email: _____

Booth Contact (if different from above): _____ Cell Phone # _____

Telephone: _____ Email: _____

EXHIBIT SPACE RATES

<u>SIZE</u>	<u>At the Show</u>	<u>Early Bird</u>	<u>Standard</u>	<i>* 50% percent payment deposit is required to hold your booth space</i>
10x10	\$1,295	\$1,495	\$1,695	FREE Additional marketing for your company includes: FREE Vendor Microsite on <i>TheLandscapeExpo.com</i> with 10 Product Profiles & photos per 100 sq. ft. Linked logo to your company website on <i>TheLandscapeExpo.com</i>
10x20	\$2,195	\$2,595	\$2,995	
20x20	\$3,595	\$4,295	\$4,995	
20x30	\$4,895	\$6,195	\$6,595	

7 or more booths contact booth sales at tleinfo@thelandscapeexpo.com

BOOTH SELECTION

Number of 10x10 Booths: _____ (Please indicate what type and rough size of equipment so we can plan for move in)

Booth #: 1st Choice: _____ 2nd Choice: _____ Notes: _____

Total Amount Due: \$ _____

FORM OF PAYMENT

VISA/MC AMEX Check Cash ACH

Name as it appears on card: _____

Credit Card #: _____

Charge Full Amount Now Exp. Date: _____ Security Code: _____

Charge 50% Now / **Balance on July 31st, 2020**

Billing Address (if different than above): _____

**For additional information
 please contact your
 trade show sales team:**

Nathan Schmok
A-L Companies
 (714) 979-5276 ext. 118
nschmok@thelandscapeexpo.com

Sal Rivera
M-Z Companies
 (714) 979-5276 ext. 126
srivera@thelandscapeexpo.com

Margot Boyer
Show Manager
 (714) 979-5276 ext. 143
mboyer@thelandscapeexpo.com

The Landscape Expo
 14771 Plaza Dr., Suite A
 Tustin, CA 92780
 Fax: (714) 979-3543

GENERAL TERMS

Agreement: The undersigned Exhibitor hereby contracts with Landscape Communications, Inc. (LCI) for exhibition space at The Landscape Expo (TLE) as described herein. This agreement is subject to the rules, regulations and guidelines established by LCI and The Long Beach Convention Center. By signing below, Exhibitor agrees to abide by and be bound by them. *Event Rules and Regulations* are hereby incorporated into this Agreement and shall have the same force and effect as if fully set forth herein. Booth locations are assigned on a first-come-basis, based upon availability, each is sold in 10' x 10' increments. Booth rental includes: standard booth pipe & drape and side rail draping. Any additional services which need to be ordered are the responsibility of, and will be billed to the Exhibitor. These items may include (but are not limited to): electricity, booth signage and installation, carpet, furniture, etc. These need to be ordered from the show decorator or an authorized TLE vendor.

Payment Terms: 50% due with signed contract. Balance of payment due July 31, 2020. Space reserved after July 31, 2020 requires full payment with signed contract.

Cancellation: All payment are non refundable.

Institute Conditions: Exhibitor agrees that show management reserves the authority to re-assign all exhibit space including the dimensions and locations within the show if deemed necessary. Show management will notify Exhibitor in writing if space assignments need to be changed prior to actual show dates.

____ I have read and agree to the General and Payment terms as contained in this contract.

Printed Name: _____

Authorized Signature: _____ Date: _____

The individual signing this contract represents and warrants that he or she is duly authorized to execute a binding contract for the Exhibitor.